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(PATENT)

Attorney Docket No. 05222.00131

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By: _____

Devitt, et. al., U.S. Patent Application No. 09/910,159 for "RULED-BASED ON-LINE PRODUCT SELECTION"

- Transmittal Form (in duplicate)
- Amendment (11 pages)
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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number	09/910,159
Filing Date	July 20, 2001
First Named Inventor	Devitt
Group Art Unit	2165
Examiner Name	Fishetti
Attorney Docket Number	05222.00131

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Total Number of Pages in This Submission

ENCLOSURES (check all that apply)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

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Firm or Individual name	Kenneth F. Smolik Banner & Witcoff, Ltd.
Signature	<i>Kenneth F. Smolik</i>
Date	May 10, 2004

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Attorney Docket No. 005222.00131

In the Application of Devitt, et al.)	
)	
Application No. 09/910,159)	Examiner: Fishetti, Joseph A
)	
Filed: July 20, 2001)	Art Unit: 3627
)	
For: RULE-BASED ON-LINE PRODUCT)	Confirmation No. 2587
SELECTION)	

AMENDMENT

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Dear Sir:

This is in response to the Office Action mailed February 12, 2004. The Examiner set a three-month period for response, thus making this response due on or before **May 12, 2004**. It is believed there is no fee due in connection with this filing. If a fee is due, the Office is authorized to charge such a fee to Deposit Account No. 19-0733.

The Amendment section begins on page 2 and the Remarks section begins on page 8.

Please amend the application as follows.